“**Global Layoffs”**

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Title: "Global Layoffs: A Visualizing Analysis of Job Losses in various Industries Across the World".

Introduction: The Covid-19 pandemic has brought a lot of unexpected challenges for businesses and economies across the globe. As a result, many companies have been forced to rebuild their operations, they choose massive layoffs as a solution. The impact of these layoffs has been felt across different industries, from retail to hospitality, media to finance.

I chose a bar chart to display global layoffs across the world, a pie chart to represent the distribution of funds raised across the world in different sectors of industries, and a side-by-side bar chart to compare layoffs by industry and country. The choice of these chart types enables easy comparison and understanding of the impact of industries on global layoffs.

Using the interactive dashboard, I can compare and extract specific data by selecting filters. For example, if I select a particular country, the highlighted section displays the count of employees laid off in that country, as well as in specific industries. Likewise, if I choose an industry, the highlighted section appears with information on the amount of funds raised and the number of employees laid off in specific countries. These storyboards provide valuable insights into our visualizations of layoffs and fundraising in specific industries.

Conclusion: This project aims to understand layoffs in each country and industry to take appropriate measures. The US had the most layoffs in the consumer industry, which is not raising as much funding as other industries. In contrast, the media industry is raising the most funds and has fewer layoffs across all countries. These insights highlight the industries with significant layoffs.

References: <https://www.kaggle.com/datasets/theakhilb/layoffs-data-2022>